



Always Full Cover 24HR Long-Wear Foundation Broad Spectrum SPF 15

Long-wear 24HR foundation with a soft matte finish.
Formulated with Niacinamide to help improve the appearance of skin tone over time.
Lightweight, comfortable, heat and water resistant for all day flawless coverage.



Consultant Shade Match Guide

STEP 1 – IDENTIFY YOUR BASE SKIN TONE

Tone	Description	Code
Fair	Very light to light skin	1
Medium	Light to medium skin	2
Tan	Medium to tan skin	3
Deep	Deep rich skin tone	4

STEP 2 – CHOOSE THE INTENSITY OF YOUR BASE TONE

Number / Meaning	1	2	3	4	5
	Lightest in tone family	Light	Medium	Tan/Deeper	Deepest

STEP 3 – DETERMINE YOUR UNDERTONE

Undertone	Description	Code
Neutral	Balanced hints of warm and cool	0
Cool	Skin with pink or bluish hues	1
Warm	Skin with golden or yellow hues	2

STEP 4 – COMBINE THE 3 NUMBERS TO GET YOUR PERFECT SHADE

Shade Code = Tone + Depth + Undertone **Example:** Tone 2 (Medium) + Depth 3 + Warm Undertone (2) = Shade 232

CONSULTANT TIPS:

- Match along the jawline, not the cheeks.
- When unsure about undertone, start with Neutral.
- If between shades, choose slightly lighter or adjust with powder/bronzer.